

Roehampton London

Business Growth Programme

Our fully funded eight-week programme is designed for ambitious business owners in London who are ready to unlock the next stage of growth. You'll gain practical tools, expert guidance from Roehampton Business School faculty, and a community of peers who understand your challenges.

This programme is fully funded for eligible businesses. There is no charge to attend.

PROGRAMME AT A GLANCE

Duration: 8 weeks, one half-day session per week. Starts 27th May 2026.

Format: In person at Roehampton (Elm Grove Conference Centre) and online

Dates and Time: Every Wednesday from 13:00-15:00

Cost: Fully funded

For: SME owners and senior managers (businesses with 5–50 employees, trading 12+ months, based in London)

Cohort size: Limited to 15 places

What you'll cover

Week	Focus
Week 1 (on-campus) <i>27 May (1pm – 3pm)</i>	Induction and diagnostics Map your current position across strategy, operations, finances and growth ambitions. Identify your top growth barriers through a structured business diagnostic.
Week 2 (online) <i>3 June (1pm – 3pm)</i>	Strategy and innovation Assess your business model and value proposition, explore how innovation and digital adoption can drive growth, and identify your priority development areas.
Week 3 (online) <i>10 June (1pm – 3pm)</i>	Financial management Understand cash flow, pricing for growth and how to access the right finance for your stage of business.
Week 4 (online) <i>17 June (1pm – 3pm)</i>	Marketing and digital Develop a practical marketing strategy and strengthen your digital presence to reach new customers.
Week 5 (online) <i>24 June (1pm – 3pm)</i> <i>Oreste Maspes</i>	Leadership and people Build your team, delegate effectively and manage the demands of growth without burning out.
Week 6 (on-campus) <i>1 July (1pm – 3pm)</i>	Peer challenge Hear from successful entrepreneurs, then present your emerging ideas to the cohort for structured feedback.
Week 7 (online) <i>8 July (1pm – 3pm)</i>	AI for SME Growth

	Work with the Roehampton AI lab to understand how to apply AI to build growth. Explore practical, accessible tools to automate routine tasks and improve customer insights to save time and reduce costs.
Week 8 (on-campus) 15 July (10am – 1pm)	Growth plan presentation Present your tailored growth action plan to a panel of faculty, mentors and peers. A practical roadmap you'll implement immediately.

Plus: 3–4 sessions of one-to-one mentoring with an experienced business adviser, running alongside the taught programme.

What you'll gain

- ✓ A tailored growth action plan for your business
- ✓ Stronger leadership confidence and management skills
- ✓ Practical tools and frameworks you can apply immediately
- ✓ Expert insights from our leading academics and experienced practitioners.
- ✓ A lasting network of peers and ongoing access to university expertise

Who is this for?

This programme is for owners and senior managers of small businesses based in London. Your business should employ between 5 and 50 people and have been trading for at least 12 months. We welcome businesses from all sectors and at any stage of growth – whether you're looking to take on your first employee, enter a new market, or strengthen your operations for the next phase of expansion.

Why Roehampton Business School?

Our faculty have supported local businesses through consultancy projects, research partnerships and knowledge exchange. The programme draws on original research into the challenges facing South West London's SME community, so the content is designed around the issues that matter most to businesses in this area. We are accredited by the Chartered Management Institute and Chartered Institute of Marketing.

After the programme

Completing the programme is the start, not the end. You'll be invited to quarterly alumni sessions where you can report progress on your growth plan, hear from new guest speakers and continue building your peer network. You'll also have ongoing access to Roehampton's business support services, including student project teams, research expertise and mentoring.

Ready to take the next step?

Places are limited to 15 per cohort. Contact us for a 10-minute conversation about whether this programme is right for your business.

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www.roehampton.ac.uk/business-growth