Strategic Plan 2019–2022









Who we are

Our values, of community, engagement and partnership, are built on this rich history, with a belief that regardless of their background, we can help all of our students realise their ambitions.

At Roehampton, we change lives by helping our students to develop the confidence, knowledge and adaptability they need for a successful graduate career and fulfilling life.

We are a supportive, close-knit and inclusive community, where anyone can fit in and feel inspired to do their best. We have a proud history in higher education stretching back more than 175 years. Through the oldest of our four Colleges, Whitelands, we have been providing higher education to women for longer than any other university in the country.

Our Commitment is to provide...

Our Purpose is to...

- Change lives by helping our students to develop the confidence, knowledge and adaptability they need for a successful graduate career and fulfilling life
- Understand and help to improve our world through a spirit of curiosity and discovery
- Support, encourage and challenge each other in a friendly and inclusive community that values people as individuals



- A community of learning based on partnership that encourages and supports all of our students and staff to achieve their aspirations
- An excellent education that enables our students to prepare themselves for a successful and fulfilling career in a rapidly changing world
- A curriculum that meets the needs and expectations of both students and employers, and that reflects the diversity of modern society
- An excellent research environment that makes a positive contribution to our understanding of the world and helps to improve lives



- A community that is characterised by friendliness, openness, inclusion, and freedom of thought and expression
- A wide range of opportunities for our students to develop interests beyond their course of study, encouraging them to grow as individuals
- A network for communities and partners who share our values to work together in common purpose



1. Building our resilience and adapting to meet the challenges ahead

We will develop and promote widely an engaging portfolio of programmes, which adapts to meet changing student and employer demand. We will diversify our activities, explore ways in which we can deliver education innovatively and continue to ensure that we focus our resources in the most effective way possible.

2. Enhancing our reputation for excellence in teaching and research

We will create an environment in which our staff can make a positive and lasting contribution to the lives of our students and to the wider world, and build upon our reputation for innovation and excellence. We will ensure our curriculum equips all of our students, of every background, for success in their graduate careers. 3. Creating a student experience that enriches the lives of all of our students, fosters a culture of positive wellbeing and values their voices

We will create a community that gives all of our students the opportunity to develop their interests and skills beyond their course of study, encouraging them to grow as individuals. We will place wellbeing at the heart of our activities and ensure the views of our students continue to influence the way in which we deliver the services we provide to them and the decisions we make.

4. Building opportunities for our staff to develop and grow in a community that is open to the world

We will foster an inclusive environment, built on mutual trust, that recognises and rewards the commitment of our staff and gives them opportunities to develop. We will continue to welcome staff from all over the world, and encourage our staff to build partnerships locally, nationally and internationally.



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