**E6: BUSINESS REPORT WITH STATISTICS (DUE MARCH, 1ST)**

**1** You are required to write a business report. (**See last semester’s Week 8 session on** **Research Papers** which gives you the structure of a report.) The report must be appropriately referenced within the text including a detailed bibliography. (**See last semester’s Week 7 session on Academic Sources and Referencing.)**

**2 You should undertake some statistically analysis that includes, where appropriate, the application of descriptive statistics, regression, correlation and time series analysis**. Then you have to discuss your results and the implications using between 1,000 and 1,200 words. The statistical calculations you undertake must be included in either the text or in an Appendix.

**3** You have a choice as to which statistical sources you investigate but you are **strongly recommended to get your proposed report title agreed by your Business Tutor.**

**4** For your chosen subject, we would expect you to use only the data in each group of websites listed below ie either A or B or C or D or E.

The websites recommended are listed below with some guidance as to the type of analysis you might do.

A <http://www.doingbusiness.org/data>

Reports using the above website could include an analysis of association between economic indicators and the business environment. Business environment indicators, such as ease of doing business in a country can be obtained from the above website while the economic indicators can be measured through the World Bank database.

B <http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Personal+Income+and+Wealth>

Reports could include a time series analysis and forecast of consumer spending power as Britain’s economy recovers.

C <http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=labour+Market>

This website could be used to critically analyse changing patterns of employment and unemployment across the UK over the last 20 years (ie the increase in casual work, increase in part-time/temp/self-employment, etc)

D <http://www.imf.org/external/data.htm>

Looking at the MINT (Mexico, Indonesia, Nigeria, Turkey) countries these websites could be used to analyse the emergence of these economies and forecast future trends in GDP, exports, etc for the next 10 years using both websites.

E <http://videogames.procon.org/view.resource.php?resourceID=003627>

These websites could be used to investigate the platforms comparing their popularity and profitability.