**MBA DISSERTATION MARKING PRO FORMA**

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| **Student Name:** | | **Student Number:** | |
| **First Marker’s Mark:** | **Second Marker’s Mark:** | | **Agreed Final Mark:** |
| **Name and Signature of First Marker:** | | **Name and signature of Second Marker:** | |

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| **GENERAL COMMENTS ON DISSERTATION OVERALL AND RECONCILIATION OF 1ST and 2ND MARKERS** |

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| **INTRODUCTION, CONTEXT, RESEARCH OBJECTIVES** | **MARKS (10%)** |
| **MARKING CRITERIA**   * **Is the research topic or problem clearly stated and shown to be worth investigating?** * **Has appropriate background information been provided with special terms and concepts defined?** * **Are the research objectives ( research questions or hypotheses) clear, relevant, coherent and achievable?** * **Do objectives etc. go beyond mere description ie. Do they involve explanation, comparison, criticism or evaluation?** |  |

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| **COMMENTS** |

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| **LITERATURE REVIEW** | **MARKS (25%)** |
| **MARKING CRITERIA**   * **Has a comprehensive range of RELEVANT literature been used to discuss relevant concepts, models and theories?** * **Are the sources used up to date, and of sufficient academic weight?** * **Does the dissertation give evidence of a critical attitude towards source material?** * **Are the key themes and issues surrounding the research questions clearly drawn from the literature?** * **Have sources been acknowledged and referenced fairly and properly? Is the bibliography at the end of the dissertation complete and in the Harvard style?** |  |

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| **RESEARCH DESIGN AND METHODOLOGY** | **MARKS (15%)** |
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| **RESULTS, ANALYSIS AND EVALUATION OF FINDINGS** | **MARKS (30%)** |
| **MARKING CRITERIA**   * **Is all data presented relevant to aims and objectives?** * **Is the analysis thorough and appropriate to the data collected? eg.**   **FOR QUESTIONNAIRES**  **Do the appendices contain a data matrix, and details of statistical analysis undertaken? Is statistical analysis correctly performed and interpreted?**  **FOR INTERVIEWS, FOCUS GROUPS etc**  **Do the appendices contain data collected and analysed such as interview transcripts? Has qualitative data been systematically analysed?**  **FOR DOCUMENT, ARCHIVE AND OTHER SECONDARY SOURCES.**  **Has the validity and reliability of the sources been addressed? Has quantitative or qualitative data been systematically analysed?**   * **Are the findings presented clearly and interestingly for the reader, with useful tables and charts embedded in the text and with the appendices being used appropriately for bulky and/or less interesting/essential data?** * **Have the findings been discussed and evaluated?** * **Have the finding of the primary research been compared and contrasted with findings, theories, models and concepts derived from the literature review?** |  |

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| **CONCLUSIONS AND RECOMMENDATIONS** | **MARKS (10%)** |
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